

## 2009 Stephen E. Lett Lecture Series

# Putting People First — Surviving Today for the Future

A Look at Corporate Social Responsibility and the Healthy Workplace  
in the Face of an Economic Downturn



**Maureen Shaw**

Maureen Shaw is the President and CEO of IAPA (Industrial Accident Prevention Association). She is recognized nationally and internationally as an advocate for occupational health and safety. Ms. Shaw has served as Chair of the Council of Governors and acting CEO of the Canadian Centre for Occupational Health and Safety, President of the Canadian Occupational Health Association, and member of the Board of Directors for the Technical Standards & Safety Authority of Ontario. She is a recipient of the Calgary Woman of Distinction in Business, Labour and the Professions Award and the first recipient of the Canadian Medal of Merit Award from the Canadian Society of Safety Engineering.

Ms. Shaw is presently a member of the Board of Directors for the Radiation Safety Institute and Skills Canada, and a member of the Advisory Committee for CRE-OD.



*a free public lecture by Maureen Shaw*

In a downturn, as other priorities take precedence and jobs are cut, health and safety can suffer. Employees are physically and psychologically vulnerable; people need to know that their employers are looking after their best interests and well-being. This is the time when companies should remember that creating a healthy workplace isn't a cost, it's an investment. An investment with returns — greater productivity, enhanced quality, employee engagement, enhanced reputation — that will help companies to not just survive, but thrive. Reducing occupational risks reduces business risks and reveals business opportunities.

Maureen Shaw will discuss the increasing importance of corporate social responsibility in terms of creating a healthy workplace for your greatest asset — your people. She will show how a healthy workplace is a moral, social and economic imperative.

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*The Stephen E. Lett Lecture Series brings together leaders in the academic, clinical, and business fields to discuss the links between social change and human health.*

**Tuesday, May 5, 2009**

**Lunch 11:30 a.m. (Provided by Homewood)**

**Presentation 12 noon to 1:00 p.m.**

**Homewood Lecture Theatre,  
150 Delhi Street, Guelph**

**Please RSVP by Thursday, April 30, 2009  
(519) 824-1010, ext. 2580**

This event is an accredited group learning activity as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons Canada. Twenty-five percent of the time for these rounds will be devoted to interactive learning.

**Educational Objectives:**

- (1) understand health and safety promotion as an investment in the future
- (2) look at a healthy workplace as a moral, social and economic imperative
- (3) discuss the increasing importance of corporate social responsibility

Homewood has a smoke-free environment. Smoking is not permitted anywhere on the property.